

# YOUTH IDEATHON



1000 IDEAS | 100 BUSINESSES | 100 MILLION UGX

We are rallying youth to solve Uganda's biggest challenges.

**UGX 100,000,000** up for grabs.

## WHAT'S YOUR IDEA?

Register now at [www.undp.nase.co.ug](http://www.undp.nase.co.ug)

Implementing Partner



UNDP and Partners



## PANELIST BRIEF

# PANEL SESSION: AGRICULTURE

14TH JULY 2021, 9:00AM - 11:00AM



Webinar ID: **817 9219 4280** Passcode: **UNDP**

Long Link: <https://undp.zoom.us/j/81792194280?pwd=MDdMS0krcVErK2cybGFHVVJnOWRMZz09>

Short link: <https://bit.ly/3jYtYtF>

## BACKGROUND

With high levels of youth unemployment in Uganda, the YOUTH IDEATHON seeks to attract socially committed Ugandan youth, with entrepreneurial aspirations as innovators and problem-solvers in a hybrid interaction and collaborative process to develop and refine their ideas for products, services and solutions that ease the way of doing things during and post-COVID 19 Pandemic. This is open to ALL disciplines. It is a space for all passionate youth to exchange ideas and work collaboratively to develop solutions. With mentorship, incubation support and seed investment to be won, the youth IDEATHON is organized to Inspire, Fund and Incubate ideas from youth in Uganda. Along the way, budding entrepreneurs will receive content and skilling to give their ideas a fighting chance for business growth.

## OBJECTIVES

- To identify the ways in which the Ugandan Agricultural sector has had to and will continue to adapt given the C-19 pandemic;
- To stimulate intellectual curiosity and identify a rough blueprint of what the future of Uganda's Agriculture looks like with young entrepreneurs at the fore front.

## METHODOLOGY & FORMAT

A little over one hour will be used for the Panel Session Discussion, and the rest of the time will be used for Q&A from the Audience.

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## AREAS FOR EXPLORATION

- Biggest effects of COVID 19, on the Agricultural Industry
- Innovations and Agricultural trends that we can begin to adopt in Uganda.
- Unique opportunities available for the Uganda entrepreneur in Agriculture.
- Persistent problems in the Ugandan Agriculture sector that have only worsened as a result of C-19

## EVENT AGENDA:

Time	Activity
9:00am	Arrival and Registration (Collect necessary information to register them ourselves in case they do not.)
9:10am	Opening speech by Dennis Aguma, Founder and ED NASE (A break-down on the thought process of the creation of the Youth IDEAthon, what we are hoping to achieve and what we need to get from stake holders to push the agenda.) + Introducing ALL partners
9:20am	<p>Panel Discussion: Youth involvement in Entrepreneurship and Innovation within the Agricultural sector.</p> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• Gerald Otim - Ensibuko</li> <li>• Anittah Owomugisha - Rowtan Foods</li> <li>• Noah Owomugisha - ABI Finance</li> <li>• Sandra Nabasiye - Slay Farmer (Twitter)</li> </ul> <p>Session Moderator: Robert Kabushenga CEO</p> <p>Rugeyo Farm</p>
10:20am	Q & A Session
11:00am	Closing Remarks and End of Event

### Implementing Partner



### Supporting Partners

